



# VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

(AUTONOMOUS)

VIVEK COLLEGE ROAD, GOREGAON WEST, MUMBAI – 400104.

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Permanently Affiliated to University of Mumbai  
Reaccredited by NAAC (Third Cycle)

Recognized by UGC Under 2(f) & 12(b)  
Certified with ISO 21001:2018 by TUV Austria

Date: 24.09.25

## BACHELOR OF ARTS (MULTIMEDIA & MASS COMMUNICATION)

### TIME-TABLE REGULAR EXAMINATION OCTOBER 2025

#### TYBAMMC SEMESTER V

DATE	DAY	TIMING	COURSE NAME
07.10.25	TUESDAY	8.00 AM - 10.30 AM	COPYWRITING
09.10.25	THURSDAY	8.00 AM - 10.30 AM	ADVERTISING AND MARKETING RESEARCH
11.10.25	SATURDAY	8.00 AM - 10.30 AM	BRAND BUILDING
13.10.25	MONDAY	8.00 AM - 10.30 AM	AGENCY MANAGEMENT
15.10.25	WEDNESDAY	8.00 AM - 10.30 AM	CONSUMER BEHAVIOUR
17.10.25	FRIDAY	8.00 AM - 10.30 AM	SOCIAL MEDIA MARKETING

#### Note:

1. I-Card & Hall tickets are Compulsory.
2. Examination will be conducted in the offline mode.
3. Students must be seated in the examination hall as per the seat no.
4. Seating arrangement will be displayed on the first day of the exam on the college notice board.
5. No Writing pads / Smart Gadgets / mobile phone are allowed inside the exam hall.
6. Entry to exam hall after 20 mins in case of 2 hours paper and 10 mins in case of 1 hour paper is not permitted.
7. If found copying or talking to each other, strict action will be taken as per University norms.
8. Do not copy. Be happy.

  
**PROF. NISHA B.**  
**BAMMC COORDINATOR**

  
**PROF. ANUPAMA BALI**  
**EXAMINATION IN – CHARGE**

  
**DR. VIJETHA SHETTY**  
**PRINCIPAL**

FORMAT NO.  
VES/VCC/ADMIN/NOTE/F03

REV. NO.  
1



DATE  
01.06.2024

DEPARTMENT  
ADMINISTRATION